

To Do - Now

INTELLECTUAL PROPERTY 7-24-24

HAULIT (LOGO)

7-24-24

INTELLECTUAL PROPERTY

ITEM	TITLE	DESCRIPTION
1	US PATENT NUMBER 11,208,023	Unduplicated and uncontested to date 360 degree rotational live floor, tilt deck delivery equipment
2	HAULIT Trademarks	Developed, Recognized, Artwork Consistency, Color Schemes, 12 year history
3	Documented BUSINESS PLAN	Executive Summary, Vision, Mission, Focus Product (s), Marketing, Sales, Financials, 12 month Projection QUALIFI Who do we want to do business with and why.. Who Buys HAULIT and WHY. (Organization to Follow)
4	Manufacturing processes	Manufactures, suppliers, Bills of Materials, Specifications CAD Drawings. Scaleable by defined regions Order Date Reservation System Suppliers and Manufactures committed to Grow as Demand increases
5	Assembly	Power Plant and Drive Train assembled in house to protect intellectual Property
6	HAULIT Workhorse, XL, Arborman	Fully developed pallets, bunks, bulk boxed delivery equipment - Industry ready.. Bulk Material Side Extension, Proprietary Tarping - Tiedown System Intended Use Documentation
7	Test market Complete	260 units in ³³ 24 States and Canada as of 7-24-24
8	Changes no longer being made	Improvements and future products are identified and will be developed as customer needs arise
9	Marketing	Market Segments Identified, Product Suppliers Identified, Delivery Organizations Identified Cell, Text and Email systems Management Social Media Presence and Management: Web Site, YouTube, Instagram, Pinterest, Facebook, Etc. INSIGHTLY: 7,000 (and growing) Client Management System Extensive Video Library, <i>aging</i> SOD Industry: Profit maximization RETAIL AND PRODUCT DISTRIBUTION Profit Maximization
10	Sales	Unique Educational / Qualification Sales Process: Client Identification, Approach, Sales Process
11	Accounting / Billing	Electronic: Quotes, Invoices, Direct Invoice Payment bank to bank or credit Card
12	Documentation	Quotes, Invoices, Non Disclosure - Non Compete, Distributor agreements
13	HAULIT Economics	Documented Rates Across Market Segments
14	CONSUMER FINANCING	Have one organization now - seeking others
15	Delivery Process	Continental US and Canada. Some experience to Hawaii
16	ORGANIZATION	Current and Scale Up
17.	WAB Site	<i>www.haulit.com</i>
18.	other	



PRICING*

SERIES 2024 (Fully Equipped)

August 27, 2024

Haulit Workhorse

14' x Cargo Hold
21'x 8' Dimensions

Haulit Workhorse XL

18' Cargo Hold
25x8 Total Dimensions

(See Printed Specification for further details)

MSRP
\$39,700

DEALER**
\$31,760

MSRP
\$41,700

DEALER**
\$33,360

Options: (Prices available upon request)

Side, Front and Rear Extended Sides

*Seasonal pricing may apply. Used and Rebuilt may be available
Call for availability and pricing.

Freight FOB Brigham City, Utah 84302

** Dealer Agreement and minimum purchase required